

Alphagan[®] P 0.1%

(brimonidine tartrate ophthalmic solution) 0.1%

A Patient's Guide to ALPHAGAN[®] P 0.1%

Not an actual patient.

INDICATIONS AND USAGE

ALPHAGAN[®] P (brimonidine tartrate ophthalmic solution) 0.1% or 0.15% is an alpha-adrenergic receptor agonist indicated for the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

IMPORTANT SAFETY INFORMATION CONTRAINDICATIONS

Neonates and Infants (under the age of 2 years):

ALPHAGAN[®] P is contraindicated in neonates and infants (under the age of 2 years).

Hypersensitivity Reactions: ALPHAGAN[®] P is contraindicated in patients who have exhibited a hypersensitivity reaction to any component of this medication in the past.

Please see additional Important Safety Information inside.



All about high eye pressure and ALPHAGAN® P 0.1%

This brochure will help you learn more about how ALPHAGAN® P 0.1% may help to reduce high eye pressure, known as intraocular pressure (IOP), for people who have open-angle glaucoma or ocular hypertension.

We hope that you will find this information useful. If you have any questions, please discuss them with your physicians.

IMPORTANT SAFETY INFORMATION (continued) WARNINGS AND PRECAUTIONS

Potiation of Vascular Insufficiency: ALPHAGAN® P may potentiate syndromes associated with vascular insufficiency. ALPHAGAN® P should be used with caution in patients with depression, cerebral or coronary insufficiency, Raynaud's phenomenon, orthostatic hypotension, or thromboangiitis obliterans.

Severe Cardiovascular Disease: Although brimonidine tartrate ophthalmic solution had minimal effect on the blood pressure of patients in clinical studies, caution should be exercised in treating patients with severe cardiovascular disease.



Not actual patients.

What is open-angle glaucoma and ocular hypertension?

Open-angle glaucoma is a disease of the eye marked by increased pressure within the eyeball. This can result in damage to the optic nerve and gradual loss of vision.¹ Ocular hypertension is elevated pressure in the eye without the presence of optic nerve or vision damage.²

Remember that open-angle glaucoma is a lifelong disease—there is no cure—so treatment will be lifelong too.

IMPORTANT SAFETY INFORMATION (continued) WARNINGS AND PRECAUTIONS (continued)

Contamination of Topical Ophthalmic Products After Use: There have been reports of bacterial keratitis associated with the use of multiple-dose containers of topical ophthalmic products. These containers had been inadvertently contaminated by patients who, in most cases, had a concurrent corneal disease or a disruption of the ocular epithelial surface.

Please see additional Important Safety Information on following pages.



Why is eye pressure important?

A number of factors may contribute to open-angle glaucoma, but high pressure inside the eye (IOP) plays a very important role.

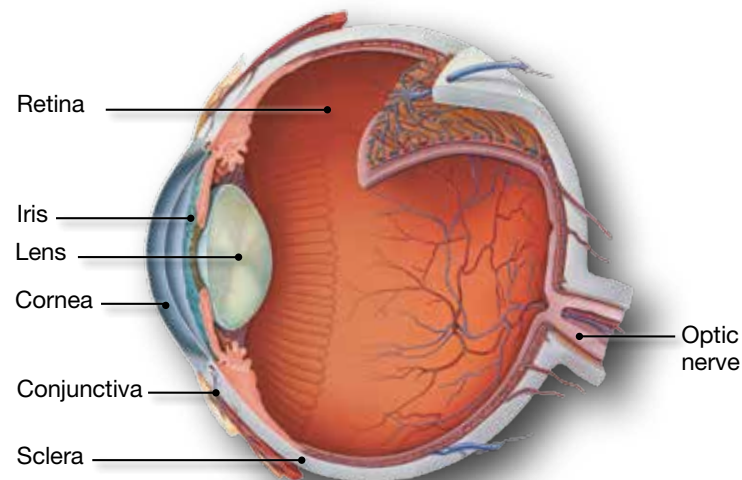
- Your eyes contain fluid that keeps them nourished and healthy
- Normally, this fluid flows within the eye and drains freely
- In people who have open-angle glaucoma, the fluid does not drain properly
- The buildup of fluid causes pressure inside the eye to rise
- If the pressure remains high for a long time, it can slowly cause damage to the optic nerve, which could lead to glaucoma-related vision loss
- The higher the eye pressure becomes, the greater the risk for optic nerve damage and vision loss³

IMPORTANT SAFETY INFORMATION (continued) DRUG INTERACTIONS

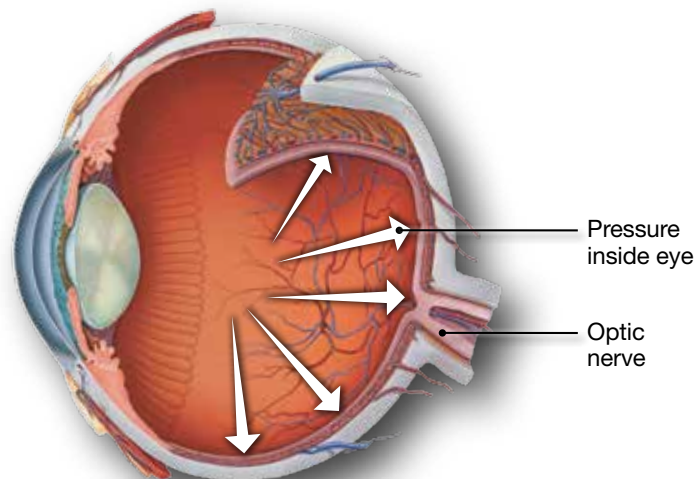
Antihypertensives/Cardiac Glycosides: Because ALPHAGAN® P (brimonidine tartrate ophthalmic solution) 0.1% or 0.15% may reduce blood pressure, caution in using drugs such as antihypertensives and/or cardiac glycosides with ALPHAGAN® P is advised.

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An eye without high pressure⁴



An eye with high eye pressure⁴



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Medication like ALPHAGAN® P 0.1% can lower high eye pressure

What is ALPHAGAN® P 0.1%?

ALPHAGAN® P 0.1% is approved for the lowering of elevated IOP in patients with open-angle glaucoma or ocular hypertension.³

Why has my physician prescribed ALPHAGAN® P 0.1%?

Approximately 2.7 million people (aged 40 and older) in the United States have open-angle glaucoma.⁵ ALPHAGAN® P 0.1% ophthalmic solution is approved to lower high IOP in patients with open-angle glaucoma or ocular hypertension.



Not an actual patient.

IMPORTANT SAFETY INFORMATION (continued) DRUG INTERACTIONS (continued)

CNS Depressants: Although specific drug interaction studies have not been conducted with ALPHAGAN® P (brimonidine tartrate ophthalmic solution) 0.1% or 0.15%, the possibility of an additive or potentiating effect with CNS depressants (alcohol, barbiturates, opiates, sedatives, or anesthetics) should be considered.

Tricyclic Antidepressants: Tricyclic antidepressants have been reported to blunt the hypotensive effect of systemic clonidine. It is not known whether the concurrent use of these agents with ALPHAGAN® P in humans can lead to resulting interference with the IOP-lowering effect. Caution is advised in patients taking tricyclic antidepressants, which can affect the metabolism and uptake of circulating amines.

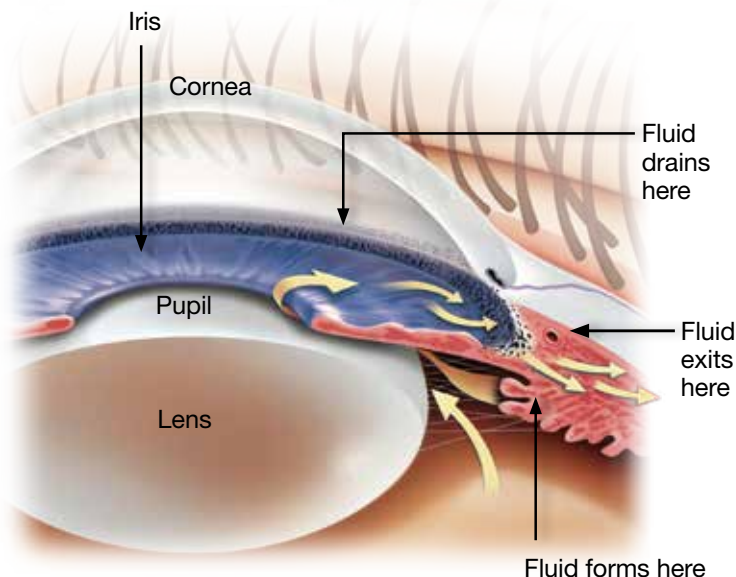
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How does ALPHAGAN® P 0.1% work?

ALPHAGAN® P 0.1% is believed to work in 2 different ways^{3,*}:

1. It decreases the amount of fluid produced in the eye.
2. It increases fluid that flows out of the eye (different from tears).



*The exact way ALPHAGAN® P 0.1% may work is unknown.



Not actual patients.

IMPORTANT SAFETY INFORMATION (continued)

DRUG INTERACTIONS (continued)

Monoamine Oxidase Inhibitors: Monoamine oxidase (MAO) inhibitors may theoretically interfere with the metabolism of brimonidine and potentially result in an increased systemic side effect such as hypotension. Caution is advised in patients taking MAO inhibitors, which can affect the metabolism and uptake of circulating amines.

ADVERSE REACTIONS

Adverse reactions occurring in approximately 10% to 20% of the subjects receiving brimonidine ophthalmic solution (0.1% to 0.2%) included: allergic conjunctivitis, conjunctival hyperemia, and eye pruritus. Adverse reactions occurring in approximately 5% to 9% included: burning sensation, conjunctival folliculosis, hypertension, ocular allergic reaction, oral dryness, and visual disturbance.

Please see accompanying full Prescribing Information inside pocket at the back of this brochure.

ENSURE YOU GET THE GREEN BOTTLE

ALPHAGAN® P 0.1% is precisely formulated to contain the lowest concentration of brimonidine (active drug) offered by Allergan with the same IOP-lowering effects as original ALPHAGAN® 0.2%.

INDICATIONS AND USAGE

ALPHAGAN® P (brimonidine tartrate ophthalmic solution) 0.1% or 0.15% is an alpha-adrenergic receptor agonist indicated for the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension.

Why is it important to get the Green Bottle?

Your doctor specifically prescribed ALPHAGAN® P 0.1% for you.

- In clinical trials, ALPHAGAN® P 0.1% had fewer patients discontinue treatment (8.8%) (n = 19/215) than ALPHAGAN® 0.2% (15.1%) (n = 33/218) due to side effects⁶
- If you experience a hypersensitivity to brimonidine, you can no longer use any medication that contains brimonidine—even if the concentration of brimonidine is lower^{3,7,8}
- ALPHAGAN® P 0.1% is contraindicated in patients who have exhibited a hypersensitivity reaction to any component of this medication in the past

IMPORTANT SAFETY INFORMATION CONTRAINDICATIONS

Neonates and Infants (under the age of 2 years):

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How can I make sure I get the Green Bottle?

- Be sure you receive the correct medication—ALPHAGAN® P 0.1% in the **Green Bottle**—by checking your prescription at the pharmacy



Is there a generic version of ALPHAGAN® P 0.1%?

There is no FDA-approved generic formulation for ALPHAGAN® P 0.1%.⁹

IMPORTANT SAFETY INFORMATION (continued) CONTRAINDICATIONS (continued)

Hypersensitivity Reactions: ALPHAGAN® P is contraindicated in patients who have exhibited a hypersensitivity reaction to any component of this medication in the past.

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How much will ALPHAGAN® P 0.1% cost?

The cost of ALPHAGAN® P 0.1% will be determined by your health plan. ALPHAGAN® P 0.1% is covered for most patients with Commercial or Medicare Part D health plans.¹⁰ Individual plans and out-of-pocket costs will vary.



Not an actual patient.

Visit www.AlphaganP.com
for a cost-saving rebate

Be sure to ask your physician about any other offers or coupons that may be available at the office.

If you need financial assistance with your prescriptions, visit www.RxHope.com/Allergan for more information on the Allergan PATIENT ASSISTANCE PROGRAM™. It offers free or low-cost prescriptions for those who qualify financially.

IMPORTANT SAFETY INFORMATION (continued) WARNINGS AND PRECAUTIONS

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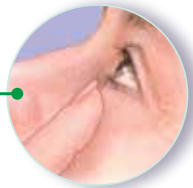
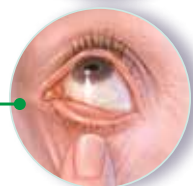
**Please see additional
Important Safety Information
on following pages.**

How many times a day do I need to take ALPHAGAN® P (brimonidine tartrate ophthalmic solution) 0.1%?

The recommended dosing of ALPHAGAN® P 0.1% is 3 times a day—approximately 8 hours apart. Always follow your physician's instructions for taking ALPHAGAN® P 0.1%.³

If you take other eyedrops besides ALPHAGAN® P 0.1%, you should take them at least 5 minutes apart.³

Follow these 5 steps:

-  1 Wash your hands. Tilt your head back and look at the ceiling.
-  2 Using your index finger, gently pull down your lower eyelid to form a pocket.

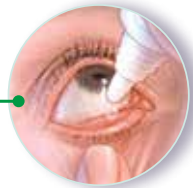
IMPORTANT SAFETY INFORMATION (continued) WARNINGS AND PRECAUTIONS (continued)

Contamination of Topical Ophthalmic Products

After Use: There have been reports of bacterial keratitis associated with the use of multiple-dose containers of topical ophthalmic products. These containers had been inadvertently contaminated by patients who, in most cases, had a concurrent corneal disease or a disruption of the ocular epithelial surface.

Handling your eyedrop bottles

It is very important to handle your eyedrop bottles carefully. Always wash your hands before putting drops into your eyes. Don't allow anything to touch the tip—not even your eyes or the areas around your eyes! Potentially harmful bacteria could enter the bottle and cause a serious eye infection. Always replace the cap after using. Contact your physician if you think your bottle may have been contaminated.

-  3 Gently squeeze 1 drop into the pocket. Do not let the bottle tip touch your eye, your fingers, or anything else.
-  4 Gently close your eyes and lightly press on the inside corners of your eyes.
-  5 Then carefully blot away any excess liquid that may be on your skin.

Please see additional Important Safety Information on following pages.

Why is it important to take my ALPHAGAN® P 0.1% drops?

Even if you feel fine, it's important to continue using ALPHAGAN® P 0.1% every day as your physician prescribed. Make it part of your daily routine. Do not skip or stop treatment before speaking with your physician.

Follow some helpful tips to remember to take your eyedrops every day:

- Associate using your eyedrops with other daily routines you've established for yourself, such as brushing your teeth
- Set a daily clock or watch alarm that can remind you to use your eyedrops
- Ask a friend or family member to remind you when it's time to use your eyedrops



Not an actual patient.

IMPORTANT SAFETY INFORMATION (continued) DRUG INTERACTIONS

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CNS Depressants: Although specific drug interaction studies have not been conducted with ALPHAGAN® P, the possibility of an additive or potentiating effect with CNS depressants (alcohol, barbiturates, opiates, sedatives, or anesthetics) should be considered.

Please see additional Important Safety Information on following pages.

What should I expect with ALPHAGAN® P 0.1% therapy?

Large clinical studies have shown that ALPHAGAN® P 0.1% is effective for reducing high eye pressure in patients with open-angle glaucoma and ocular hypertension. In 5% to 20% (n = 215) of patients, the following adverse events were reported^{3,6}:

- Eye allergies and inflammation
- Redness of the eyes
- Itchiness or burning sensation in the eyes
- High blood pressure
- Dryness of the mouth
- Vision changes

ALPHAGAN® P 0.1% ophthalmic solution may cause fatigue and/or drowsiness. If you drive or perform hazardous work, such as operating machinery, make sure you feel appropriately alert.³

These are not the only risks associated with ALPHAGAN® P 0.1%. If you experience these or other side effects, you should immediately contact your physician.



Not actual patients.

IMPORTANT SAFETY INFORMATION (continued) **DRUG INTERACTIONS (continued)**

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**Please see additional
Important Safety Information
on following pages.**

Who should NOT use ALPHAGAN® P (brimonidine tartrate ophthalmic solution) 0.1%?

ALPHAGAN® P 0.1% should not be used in neonates and infants (children under the age of 2). You should also not use ALPHAGAN® P 0.1% if you have allergies to any of the ingredients in ALPHAGAN® P 0.1%.³

ALPHAGAN® P 0.1% eyedrops can be absorbed by your body, which may be of concern if you have other medical conditions or are taking other drugs. Tell your physician about your other medications, especially³:

- Heart or blood pressure medicines, such as beta-blockers and calcium-channel blockers
- Sedatives
- Certain types of antidepressants, including those known as “tricyclic antidepressants” and “MAO inhibitors”

It is also very important to tell your physician if you have³:

- Depression
- Heart problems
- Upcoming surgery for your eyes
- Eye injury or infection

These risks are not the only risks associated with ALPHAGAN® P 0.1%. If you experience these or other side effects, you should immediately contact your physician.



Not actual patients.

IMPORTANT SAFETY INFORMATION (continued) ADVERSE REACTIONS

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and to download
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